

GoSafelyPCH.org/Media-Toolkit



GO SAFELY PCH MOVEMENT TOOLKIT SOCIAL POST

POST 1



FB/IG IMAGE



X (TWITTER) IMAGE

Copy: Don't ruin your trip with a speeding ticket. Life's a beach, not a race. Slow down on PCH. #GoSafelyPCH

POST 2



FB/IG IMAGE



X (TWITTER) IMAGE

Copy: Your Spring Break plans are made to be broken if you speed. Slow down and take the scenic route, not the speedy route. #GoSafelyPCH



GO SAFELY PCH MOVEMENT TOOLKIT SOCIAL POST

POST 3



FB/IG IMAGE



X (TWITTER) IMAGE

Copy: When you're cruising on PCH, take it slow and easy, not fast and furious. Beauty awaits no matter when you get there.
#GoSafelyPCH

POST 4



FB/IG IMAGE



X (TWITTER) IMAGE

Copy: What's the hurry? The beach isn't going anywhere. Being in a rush will get you stopped. #GoSafelyPCH

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POST 5



FB/IG IMAGE



X (TWITTER) IMAGE

Copy: Speeding to the beach? Don't let the flashing lights stop you. Drive safe on PCH, or you will pay. #GoSafelyPCH